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Børne- og Ungdomsforvaltningen

"_Cph Food Strategy, procurement and school meals"

Together we can make the world's most sustainable public procurement



The role of the procurement lawyer

- The procurement officers are one of the keys to making sustainable tenders. They have a unique opportunity to create these much needed changes. Being a procurement lawyer is not just an ordinary office job, as a procurement lawyer and public purchaser, you are a **very important key in bringing the political goal to life.**
- The small changes that you can write into the tender documents may be the decisive factor that contributes to the **food chain starting to move in a more sustainable direction** which then can create noticeable changes in primary production also in distant countries.



For over 20 years the City of Copenhagen has invested in good quality public meals



115.000 meals daily

1000+ kitchen units

1700 kitchen workers

9000 tons food procured yearly

42 mio. EUR in annual food consumption

10 % of Danish public procurement



Official dietary guidelines 2019

The Official Dietary Guidelines - good for health and climate are:

- Eat plant-rich, varied and not too much
- Eat more vegetables and fruit
- Eat less meat – choose legumes and fish
- Eat wholegrain foods
- Choose vegetable oils and low-fat dairy products
- Eat less sweet, salty and fatty food
- Thirsty? Drink water

- [Official Dietary Guidelines \(altomkost.dk\)](http://altomkost.dk)



Action plan for plant-based foods (DK) 2023

- Plant-based foods should be understood broadly and cover all types of foods made from plants, edible fungi, algae and beneficial microorganisms. The focus is both on plant-based proteins and alternatives to animal-based foods, but also classic plant-based crops such as cereals, fruits and vegetables.
- [Handlingsplan-for-plantebaserede-foedevarer-digital_okt_23.pdf \(fvm.dk\)](#)



State controlled seal of quality



[Hotel & restaurant \(oekologisk-spisemaerke.dk\)](http://oekologisk-spisemaerke.dk)

[Rapporter \(oekologisk-spisemaerke.dk\)](http://oekologisk-spisemaerke.dk)

[Økologi i Danmark - veje til succes \(lf.dk\)](http://lf.dk)

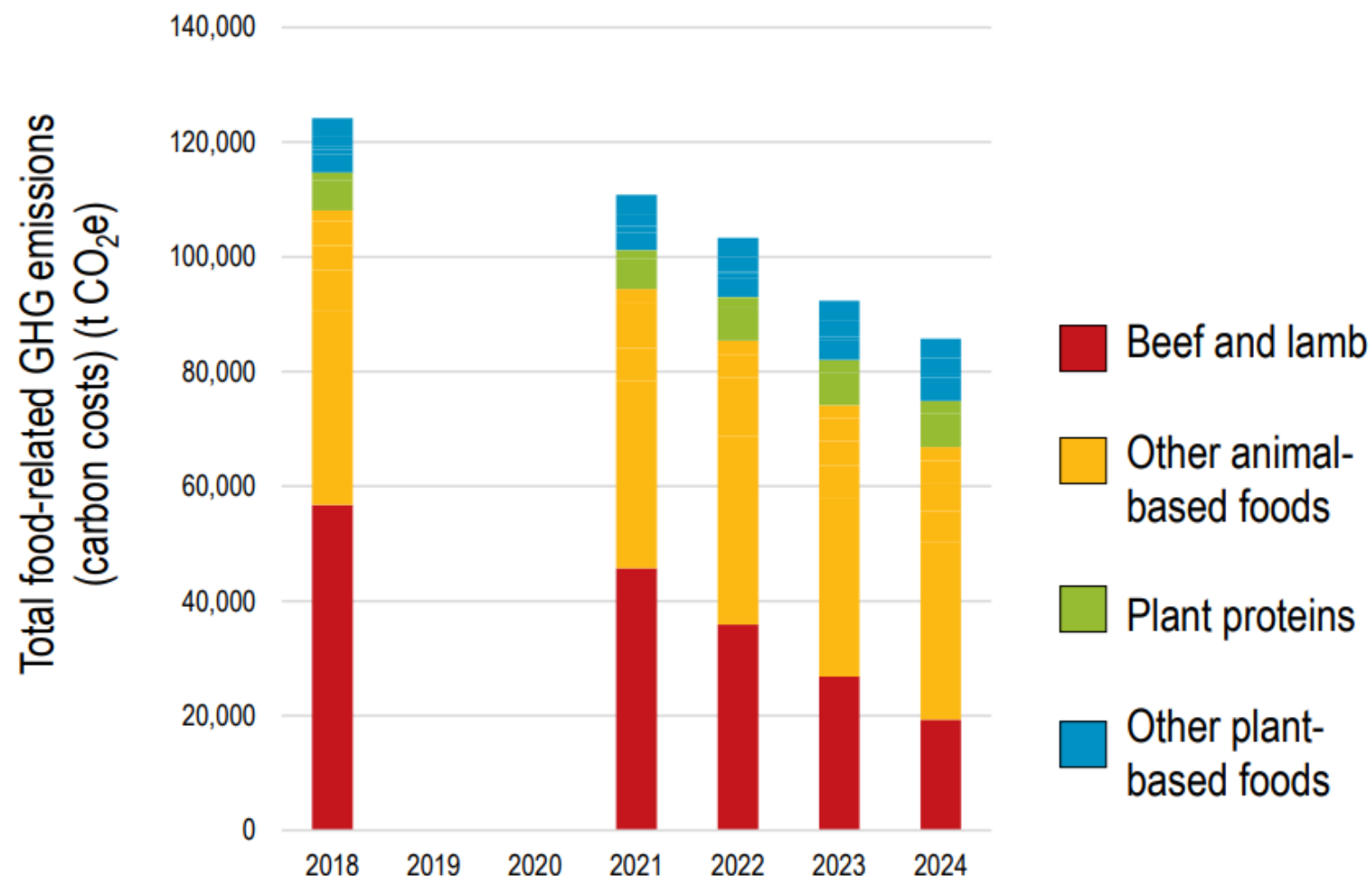
City of Copenhagen Food Strategy (2019)

VISION

Copenhagen stands for sustainable meals that combine health, taste and responsibility for the climate.

The Municipality will strengthen food production and social communities and ensure that Copenhagen is a green, healthy and vital food city that is closely connected to its catchment area for the benefit of all citizens - and an inspiration for the rest of the world.

Copenhagen (TOTAL): total food-related emissions (2018-24)



	% change (2018-24)
Emissions per kg	-32.02%
Total food-related GHG emissions	-30.95%

Source: Purchase data provided by member. Emission factors from Poore and Nemecek (2018) (agricultural supply chain) and Searchinger et al. (2018) (carbon opportunity costs).

The sustainability criteria currently identified as relevant to work with are as follows:

- SDG in tenders
- Packaging
- Prevent food waste
- Seasonality and diversity
- Climate-friendly food / climate weight
- Organic food
- Sustainable soy and – palmoil
- Sustainable fresh fish
- Fairly traded - certified goods
- Transport
- Nutrition in procurement
- Procurement as a tool for teaching and reaching goals beyond buying food



Diversity and seasonality in fruit and vegetables – the apple case

- Using seasonal diversity as a criteria in the tender, by giving more points to the bidder who offered the greatest variety.
- Supplying with an "all round" version for all year where it is necessary (i.e. apples, potatoes...)
- This makes sure that we can bring the seasons into the public meals, elderly not going out any more can still feel season.
- We were offered 86 different apples in the tenders, and the winner offer had 38 different apples in season.
- This is used by the kitchen staff to teach the children about taste, the different use and why diversity is important



Implementing the strategy:

**MEYERS
MADHUS**

- Culinary advisor Meyers Madhus, 4-year contracts
- **Local counselling offered to each institution** for 3-, 6- or 12-months
- Courses that qualify and inspire – for kitchen staff, but also for other staff
- **Inspirational materials and lots of recipes:**
 - [Forside | Madopskrifter.kk.dk](#)
 - [BørneMenuen | BørneMenuen](#)
- **Celebrations and events with the kitchens**



Why do we have Food Schools?

- The meal framework is **important for the kids' physical, social and mental health.** Food is a precondition for learning, social and academic well-being
- School food promotes the kids' liking of more foods and can be a **driver for building and food literacy**
- School food can help to tackle **inequality in health**
- Denmark has less social inequality than many other countries, but still a marked social inequality in many health parameters
- Among the lower social groups, there is a significantly higher incidence of overweight and obesity, **poorer eating habits and a greater frequency of increased risk parameters for later lifestyle diseases**

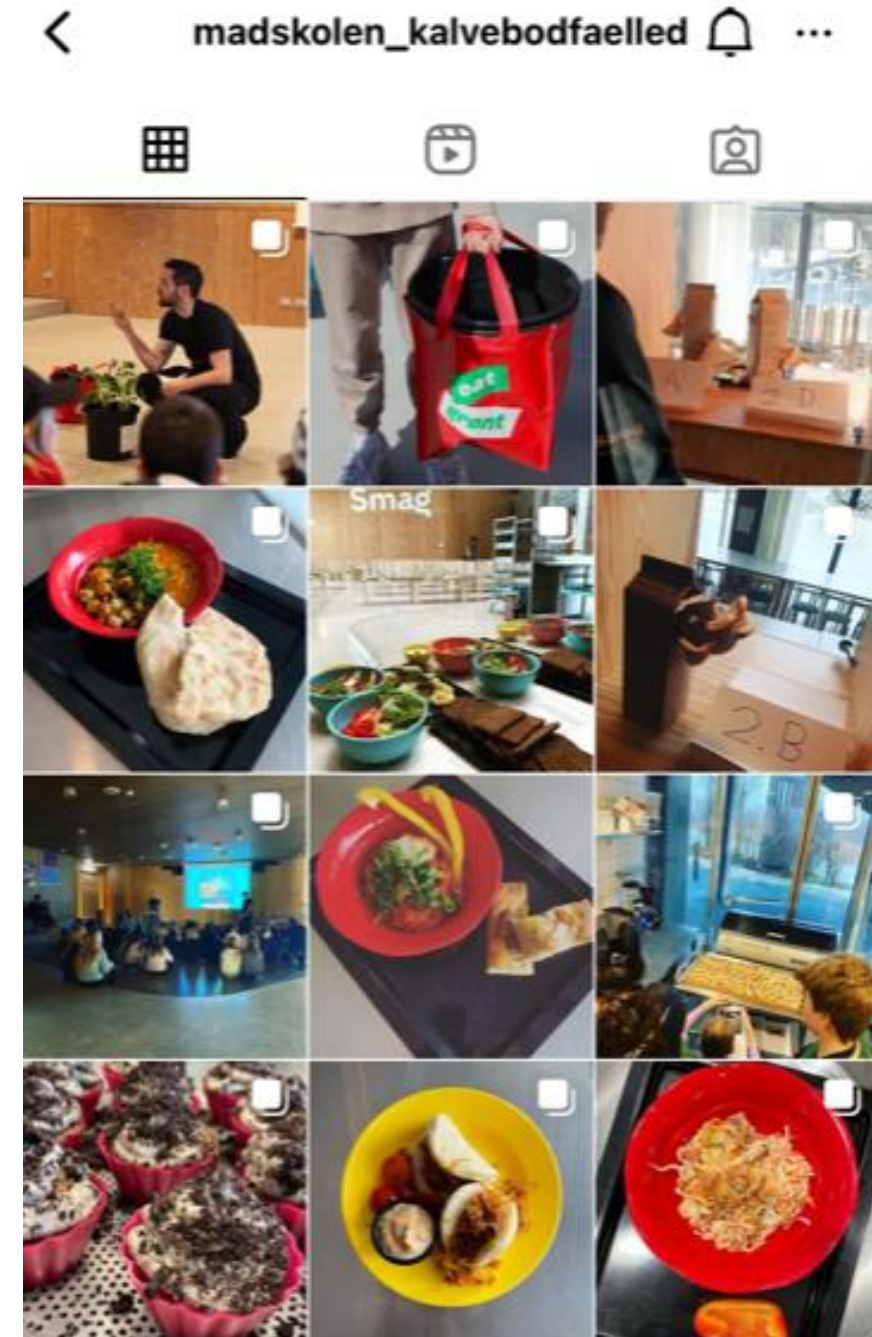


Food School Guide:



Social Media

- Many Food Schools have a social media account where **they post pictures of the food, everyday life, and teaching activities**
- This is a platform to give parents an insight to the food and activities that their children meet in the Food School
- It is a great way to secure backing of their work and can work as a catalyst to more actors wanting to be involved in food activities around the whole school



Potato kit



Background for PFP Network Activities

- 2009: Procurement officer in City of Copenhagen
- 2019: EU GPP criteria for Food
- 2019: Danish PFP Network established
 - Supported by Ministry of the Environment and Food
- 2023: Cross sectoral network (IKA) is resumed
- 2023: First EU PFP meeting in JA Best ReMaP
- 2023: One Planet network PFP – FAO
- 2025: Stakeholder Expert Group on Public Procurement (SEGPP)

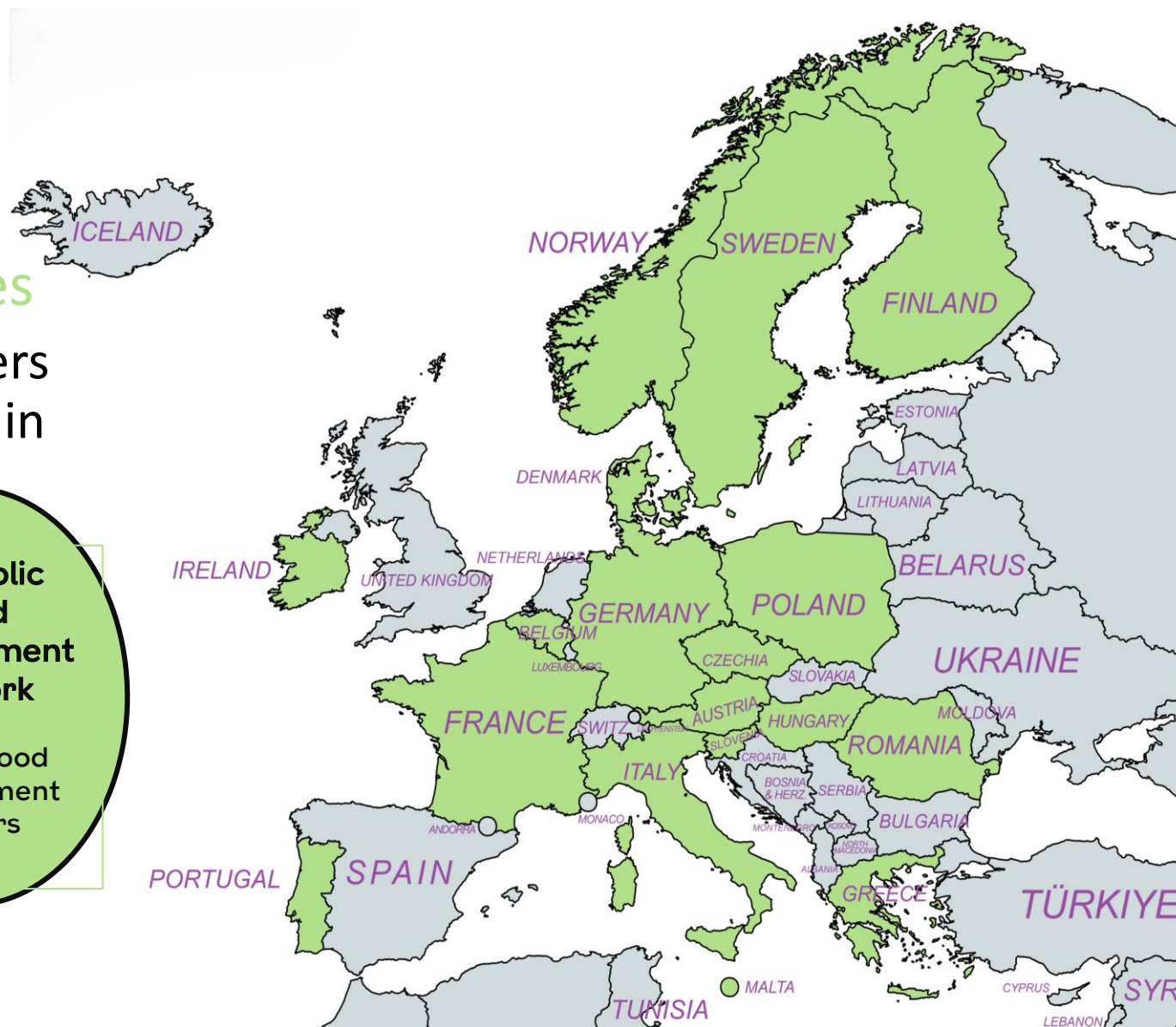
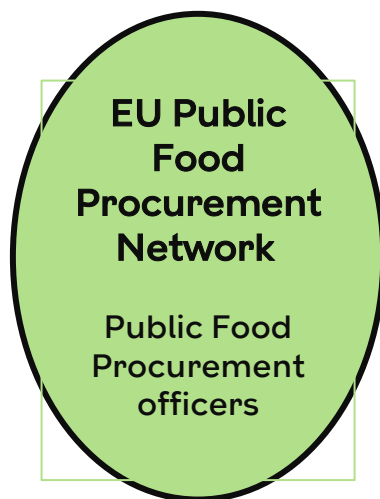


International perspectives from projects

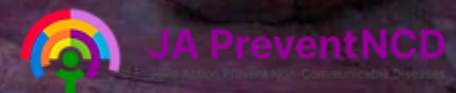
- Food Trails, COACH, SF4C and Best ReMaP

EU PFP Officers Network

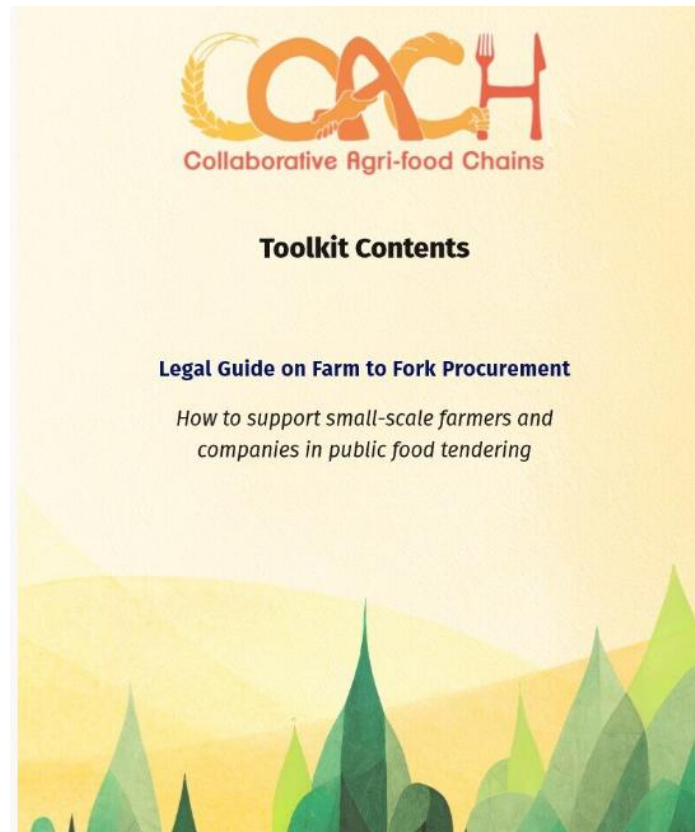
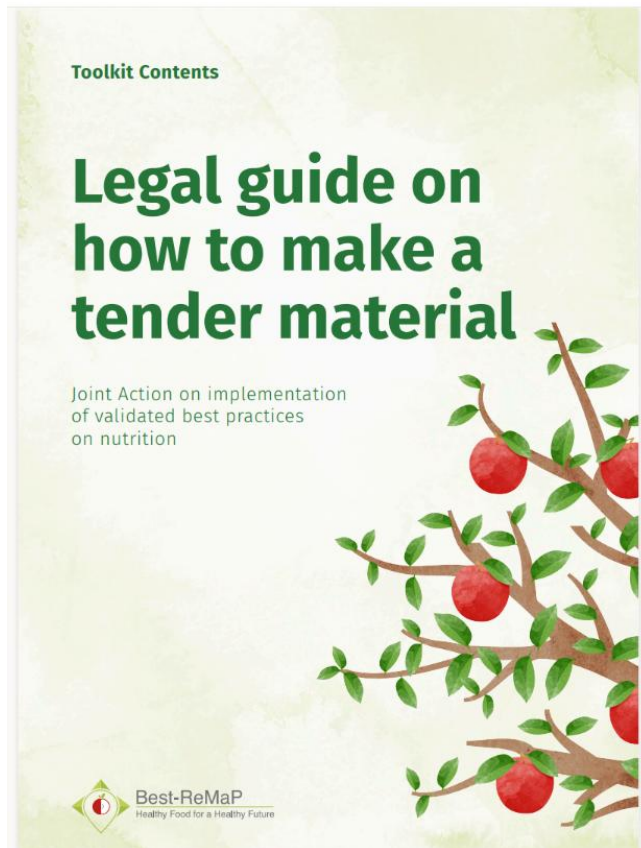
- EU PFP network – 17 countries
 - Public food procurement officers and other employees involved in the writing tenders
- Meetings
 - 2023-2024
 - Bi-monthly meetings
 - 2024-2025
 - 4 meetings per year



Best ReMaP and Joint Action NCD EU food procurement officer group



Publications – download for free.



<https://apps.who.int/iris/handle/10665/363337>

[Best practice Coach Copenhagen - Urgenci Hub](#)

UN Multi-Actor Food Systems Champions Network 2020

- Champions Network | United Nations



- Food | One Planet network





New food strategy –
new contract

- Health promotion
- Co2 reduction
- Waste management
- Climate weight

Find articles about
food procurement
in Copenhagen, The
Apple case and the
Food strategy at my
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City of Copenhagen
www.maaltider.kk.dk

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