

# Animal Welfare Benefits the Planet and People

A pig with large, upright ears and a mix of brown and white fur is looking upwards. It is the central focus of the image. Surrounding the pig is a circular diagram with five white curved lines connecting five text blocks. The background is a blurred natural setting.

Better welfare,  
lower climate  
impact

Thriving nature  
& biodiversity

Healthy people,  
healthy animals

Food security  
through sustainable  
farming

Healthy oceans  
and marine life

**ANIMAL PROTECTION  
DENMARK**



## **Better Animal Welfare Drives Organic Growth**

**Meet society's  
demand for better  
animal welfare**

**Drive organic  
growth through  
higher animal welfare**

**Seize the momentum  
to shape sustainable  
food**

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